

## GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2022

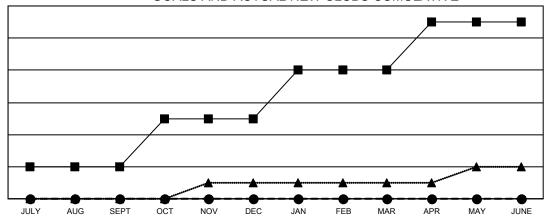
## Multiple District 31

**LOCATION: NORTH CAROLINA** 

| Clubs                 |               |           |               |  |  |  |  |
|-----------------------|---------------|-----------|---------------|--|--|--|--|
| RESULTS FOR 2021-2022 |               |           |               |  |  |  |  |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |  |  |  |  |
| JULY/AUG/SEPT         | 2             | 0         | 4             |  |  |  |  |
| OCT/NOV/DEC           | 3             | 0         | 1             |  |  |  |  |
| JAN/FEB/MAR           | 3             | 0         | 0             |  |  |  |  |
| APR/MAY/JUNE          | 3             | 0         | 0             |  |  |  |  |

| Members               |                         |                            |  |  |  |  |  |
|-----------------------|-------------------------|----------------------------|--|--|--|--|--|
| RESULTS FOR 2021-2022 |                         |                            |  |  |  |  |  |
| QUARTER               | MEMBER GROWTH I<br>GOAL | NET MEMBER GROWT<br>ACTUAL | H DROPPED MEMBERS ACTUAL (including transfers) |  |  |  |  |
| JULY/AUG/SE           | EPT 82                  | 130                        | ` 171  |  |  |  |  |
| OCT/NOV/DE            | C 80                    | 143                        | 170  |  |  |  |  |
| JAN/FEB/MAI           | R 67                    | 36                         | 61   |  |  |  |  |
| APR/MAY/JU            | NE 80                   | 0                          | 0  |  |  |  |  |

## GOALS AND ACTUAL NEW CLUBS CUMULATIVE

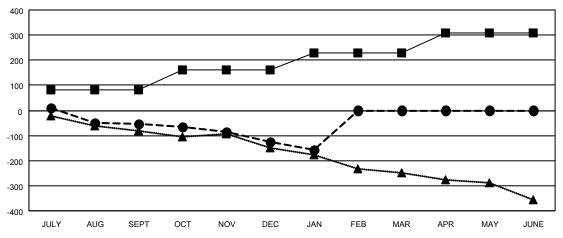


- CURRENT YEAR GOALS FOR NEW CLUBS

- ● - CURRENT YEAR ACTUAL NEW CLUBS

- ▲ - LAST YEAR ACTUAL NEW CLUBS

## GOALS AND ACTUAL MEMBERS CUMULATIVE



| ۱- | MEMBER ( | GROWTH | NET | GOAL |
|----|----------|--------|-----|------|
|    |          |        |     |      |

- MEMBER GROWTH ACTUAL

▲ - LAST YEAR MEMBERSHIP ACTUAL

| DROPPED CLUBS: 5 |     | 98 CLUBS OF 263 ADDED 1 OR | GENDER DISTRIBUTION        |                |
|------------------|-----|----------------------------|----------------------------|----------------|
|                  |     | MORE NEW MEMBERS           | MALE                       | 3,268 (67.31%) |
|                  |     |                            | FEMALE                     | 1,587 (32.69%) |
| DROPPED MEMBERS  |     |                            | NON BINARY                 | 0 (0.00%)      |
| DECEASED         | 66  |                            | PREFER NOT TO ANSWER       | 0 (0.00%)      |
| CLUB CANCELLED   | 75  |                            | TOTAL FAMILY LINIT MEMBERS | 1.104          |
| OTHER            | 261 | CLICK HERE FOR CUMULATIVE  | TOTAL FAMILY UNIT MEMBERS  | 1,104          |
| TOTAL            | 402 | MEMBERSHIP DATA            | FAMILY MEMBERS PAYING HAL  | F 566          |